

Ed C. Bastian, Sales Director

In his role as Sales Director, Ed is tapping into his stellar sales skills to help the sales and marketing efforts associated with our [Tropics Lifestyle](https://magazine.tropicslifestyle.com/) digital magazine, [TropicsLifestyle.com](https://www.tropicslifestyle.com/) website, [Tropics Lifestyle Podcast](https://www.tropicslifestylepodcast.com/), Tropics Lifestyle Designer Directory, and other products.

Always an innovator, Ed's phenomenal career spans three decades with global companies Procter & Gamble (P&G) and Marion Merrell Dow, as well as regional healthcare hospital systems. He received multiple global  "Pacesetter" sales awards as a Top 5% P&G pharma sales representative, and created innovation business partnerships as Communications Manager for P&G's Global New Business Development unit.

To talk to Ed about our multiple levels of advertising, advertorials and sponsorships, please call him at 760-876-7426 (Central time) or email [info@tropicslifestyle.com](mailto:info@tropicslifestyle.com?subject=*%20question%20or%20comment%20for%20Ed%20Bastian,%20Sales%20Director,%20Tropics%20Lifestyle)